



Good News from **Goodwill** Industries of Northeastern PA

April 2025

Find out the latest news and happenings from Goodwill Industries of Northeastern Pennsylvania.



Second Chance Month

April is Second Chance Month which highlights the importance of supporting the safe and successful re-entry of individuals returning to society from incarceration.

At Goodwill Industries of NEPA we believe in second chances and have a number of programs to help justice-involved individuals overcome barriers to employment. [Learn more](#) about our re-entry programs.



Goodwill celebrates Earth Day with a giveaway

At Goodwill Industries of NEPA, sustainability and recycling are at the core of who we are and we are proud to save our landfills from millions of pounds of waste annually.

To celebrate Earth Day and our commitment to being a good steward of the environment, the first 75 customers and donors at our retail stores and donation centers will receive a free packet of wildflower seeds on Earth Day (April 22, 2025).

Scranton Area Community Foundation supports Goodwill

We're sending a heartfelt thank you to the Scranton Area Community Foundation for its generous award of \$2500 in grant funding to support our social skills gaming project.

The award will help us present a social skills gaming project that supports communication, critical thinking, problem solving, and self-regulation skills for individuals with autism spectrum disorder. The



project is an alternative to traditional therapy and provides a therapeutic setting for individuals to socialize and improve communication skills.



Dallas High School Lock-In committee donates to Goodwill

Following its successful annual rummage sale, the Dallas High School Lock-In committee donated remaining items to Goodwill Industries of NEPA. The Dallas High School baseball team stepped up to the plate and loaded the items into our truck. Thank you to the Dallas community for its generous donation and support!



Happy Birthday to the Smiling G logo

Goodwill's Smiling G logo turned 57 at the end of March. To celebrate, check out some fun facts about our iconic logo:

- It was created by renowned graphic designer Joseph Selame who also created logos for brands like CVS and Kodak
- It was originally created for Morgan Memorial Goodwill Industries in Boston, Mass.
- The design uses a lowercase "g" twice, serving as both the letter and a smile
- The logo is one of the most recognized symbols in the world and was featured as a question twice on the hit gameshow Jeopardy

Coming to **The Theater at North...**

Goodwill Industries of NEPA's Theater at North has a jam-packed schedule with something for all tastes! Upcoming shows include:

- **Gold Dust Woman**, a tribute to Fleetwood Mac and Stevie Nicks, Saturday, April 12, 7 pm
- **The Sleeping Beauty**, a ballet production by the Scranton Civic Ballet Company, Sunday, April 13, 2 pm
- **Timeless Rock Legends**, a tribute to Eric Clapton of Cream, Steve Perry of Journey, Jim Morrison of The Doors, Lou Gramm of Foreigner, and Grace Slick of Jefferson Airplane, Friday, April 25, 7 pm
- Penn State Scranton's annual **spring music**

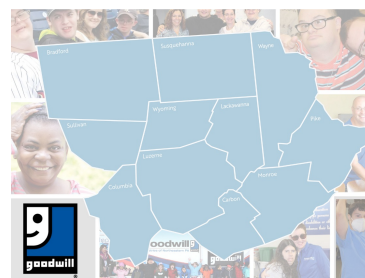


Spread the News! Feel free to forward this email to anyone you think might be interested or have them [sign up](#) to receive a copy each month.

Mission: Goodwill Industries of Northeastern Pennsylvania provides supportive opportunities for individuals with disabilities or other barriers to enhance their lives.

Vision: Strengthening lives, families, and communities one person at a time.

[Learn more](#) about Goodwill Industries of Northeastern Pennsylvania.



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